

# **PUBLIC FILE**

**KDND-FM**  
**Sundays, 6:00A-7:00A**

**PUBLIC FILE**

*Host: Kat Maudru*

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

**PUBLIC FILE**  
**ASCERTAINED COMMUNITY ISSUES**

1. ***EDUCATION***, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. ***ECONOMY***, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. ***GOVERNMENT***, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. ***HEALTH***, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
5. ***ENVIRONMENT, ENERGY AND TRANSPORTATION***, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. ***MINORITIES/WOMEN/AGING***, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. ***CRIME***, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. ***DRUG ABUSE***, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. ***HOUSING***, including rental restrictions; rent control; lack of low and middle housing; landlord/tenant relations; historical preservation; and mortgage rates.
10. ***YOUTH/FAMILY***, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

## ISSUES / PROGRAMS LIST

### EDUCATION

Issue: **Abolishing Intolerance**  
Program: Public File  
Date: April 7, 2002  
Time: 6:30A-7:00A

Description: The Capital Unity Council was formed in June f 1999 after the arson of three Sacramento area synagogues and a rash of hate crimes, including the murder of a gay couple in Redding and the fire bombings of a women's clinic and rural legal assistance clinic. It was formed in response to a community-wide desire to prevent all crimes and eliminate social antagonism based on human hatred, intolerance and ignorance. The founders felt that the most positive way to do this would be to create programs and activities that promote respect and appreciation for all people. The CUC's approach to issues of intolerance is one of prevention more than reaction. Their principal assets include access to leadership, a commitment to social justice and a capability to serve as a reliable referral source in the resolution of conflict and support for victims of hate. Activities include hosting community symposiums on broad based issues, creating unity teams who facilitate community meetings, initiating touring and rotating exhibits that depict the diversity of California's history.

Issue: **State Park Restoration**  
Program: Public File  
Date: April 14, 2002  
Time: 6:00A-6:30A

Description: The California State Parks Foundation is a non-profit membership organization dedicated to protecting, enhancing and advocating for California State Parks. The Foundation raises funds from members, corporations and foundations to improve and expand park programs and facilities, with special emphasis on environmental education, diversity, volunteerism and stewardship. Through advocacy, they educate the public, media and elected officials of the great contributions California's over 265 parks make to the quality of life in our state. The preservation of parklands is essential to serving the needs of California's increasingly urbanized population. The California State Parks Foundation has funded a wide range of programs over the years, from habitat restoration and children's education to their annual statewide Earth Day Restorations and Clean Up project. Funds help provide tools for clean up and trail maintenance, costumes for historical re-enactments and equipment for first time campers.

Issue: **Earth Day**  
Program: Public File  
Date: April 14, 2002  
Time: 6:30A-7:00A

Description: The objective of the first Earth Day in 1970 was to get a nationwide demonstration of concern for the environment so large that it would shake the political establishment out of its lethargy and force the issue onto the national political agenda. An estimated 20 million people participated in demonstrations all across the country. Earth Day is now a worldwide observance. Earth Day 2002, 'Clean Energy Now', is a year long campaign that promotes transitioning to clean, safe, renewable energy sources. The local event, which is attended by 10,000 people, is a day full of activities and celebrations planned to promote environmental education, empowerment and calls to action. Earth Day is about awareness of how we live with the earth and each other. Highlights of the day include organic farming information, ecological crafts, composting classes, and environmental speakers forum, a healing artists grove, a wildlife educational stage, world music and entertainment, children's activities, a creek cleaning & over 150 educational booths/displays.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **After School Program for Local Children**  
Program: Public File  
Date: April 28, 2002  
Time: 6:30A-7:00A

Description: The Roseville Police Activities League (RPAL) is a non-profit organization that provides recreational and educational activities for the area's youth at low or no cost. The police department concentrates on prevention and addressing issues that lead to juvenile crime before it actually occurs. Developing strong relationships with kids in the community helps build respect for those who wear the badge and trust in a child, making crime prevention a reality. RPAL is the unique organization focused on building these relationships by involving the community's youth in positive activities with positive role models. Police officers and volunteers coach and assist children in programs such as pottery, photography, boxing, drawing, golf and many more. Besides being fun and educational, the programs address social issues such as peer pressure, emotional insecurity and academic problems. RPAL is hoping to set a Guinness Book World Record through an upcoming 'Toss Across Roseville' fundraiser.

Issue: **Poison Prevention**  
Program: Public File  
Date: May 11, 2002  
Time: 6:30A-7:00A

Description: The California Poison Control System (CPCS) is a statewide network of trained experts providing treatment, advice, and referral assistance to the public and health professionals through a toll free emergency hotline number 24 hours a day, 7 days a week, 365 days a year. The CPCS is also the leading source for poison information, prevention and education in California, providing educational materials, consultation services and programs for all age groups. The most common types of poisonings occur from medicines, cleaning products, personal care products, foreign bodies, plant, bites/stings and foods. Calling the CPCS first will prevent unnecessary trips to the Emergency Room. They can provide emergency information on swallowing poison, eye or skin irritation from toxic substances, inhalation of noxious fumes or vapors, animal, insect, snake and spider bites, food or mushroom poisonings, drug reactions, attempted suicides or drug overdoses, and pet poisoning exposures. Their experts are able to assess the severity of an exposure and can manage the majority of them at home. Statistics show that only 20% of poisonings are actually severe enough to require a hospital referral.

Issue: **Preventing Violence Against Women & Animals**  
Program: Public File  
Date: May 19, 2002  
Time: 6:30A-7:00A

Description: There are disturbing connections between people who commit violence toward an animal and violent acts committed against people. A recent study confirms that in households with domestic violence, pets are 15 times more likely to be harmed or killed than in households with no domestic violence. The reverse is true as well. Research shows that people who abuse animals are far more likely to commit violent acts against people. It also shows that children who are the victims of violence quite often begin to duplicate their violent environments by experimenting with violent acts themselves, often on animals. This tragic connection and a desire to make the Sacramento area a safer, more humane community has prompted Sacramento animal welfare organizations like the SSPCA and Women Escaping A Violent Environment (WEAVE) to found the Safe Pets Program as well as youth education programs teaching kindness toward both people and animals. The Safe Pets Program provides protection and temporary shelter for pets that would otherwise be at risk of abuse or neglect when victims of domestic violence seek refuge in a shelter. The goal is to reduce the potential for continued abuse to both people and their beloved pets.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **Credit Repair**  
Program: Public File  
Date: May 26, 2002  
Time: 6:30A-7:00A

Description: Many consumers are confused about their rights regarding credit. The Fair Credit Reporting Act was designed to promote accuracy, fairness and privacy of information in the files of every consumer reporting agency (CRA). Most CRA's are credit bureaus that gather and sell information about you... such as if you pay your bills on time or have filed bankruptcy... to creditors, employers, landlords and other businesses. The FCRA gives individuals specific rights, including: You must be told if information in your file has been used against you, you can dispute inaccurate information with the CRA, outdated information may not be reported, inaccurate information must be corrected, and you may seek damages from violators. The guests discussed when to use a credit repair agency, how to get a credit report, how to correct negative information on a credit report, the worst types of things that can appear on a credit report, how to deal with collectors, problems with senior citizens obtaining credit, events such as divorce that affect credit, and what lenders can do if they are not paid.

Issue: **Fire Safety / Prevention**  
Program: Public File  
Date: June 2, 2002  
Time: 6:30A-7:00A

Description: The CDF is dedicated to the fire protection and stewardship of over 31 million acres of California's privately-owned wild lands. In addition, the Department provides varied emergency services in 33 of the state's counties via contracts with local governments. The department's firefighters, fire engines and aircraft respond to an average of 6400 wild land fires each year which burn nearly 148,000 acres annually. The CDF also responds to an average of nearly 273,000 non-wildfire emergencies each year such as auto accidents, hazardous material spills, swift water rescues, search and rescue missions, and civil disturbances. Because of its size and major incident management experience, the CDF is often asked to assist or take the lead in disasters such as floods, earthquakes, toxic spills and train derailments. The department is also involved in protecting life and property through fire prevention engineering programs, law and code enforcement and education.

Issue: **Bullying**  
Program: Public File  
Date: June 23, 2002  
Time: 6:30A-7:00A

Description: Bullying is something most kids encounter in one form or another. Children struggle with being called names, being picked on, being excluded or being physically harmed. Bullying can take many forms... physical, emotional, verbal or a combination of these. It may involve one child bullying another, a group of children against a single child or groups against other groups. It is not unlike other forms of victimization and abuse in that it involves an imbalance of power, differing emotional tones, blaming the victims for what has happened, lack of concern on the part of the bully for the feelings and concerns of the victims and a lack of compassion. Children who are more prone to be picked upon tend to have low self esteem, lack of social skills, and are unable to defend or stand up for themselves. Children who are not bullied tend to have better social skills and conflict management skills. They are more willing to assert themselves without being aggressive or confronting. Bullies are very often children who have been bullied or abused themselves. Sometimes they are children experiencing life situations they can't cope with, and may bully to feel competent, successful and in control.

## ISSUES / PROGRAMS LIST

### ECONOMY

Issue: **Clothing Needy Children**  
Program: Public File  
Date: April 21, 2002  
Time: 6:00A-6:30A

Description: For some 15 years the Tommy Apostolos Fund has collected funds to take underprivileged children shopping for new back to school clothing. The first year, they were able to take 10 children shopping for new clothing. Now, the group takes some 600 needy children shopping. The non-profit organization seeks the help of teachers to identify needy children in the community. The group understands that after the working poor pay bills and buy food and pay for other needs, there may not be money left over for new clothing, so the children wear used clothing. For many children who shop with the program it is their first opportunity to shop for new clothing. Funds for the program are raised through a dinner dance and through donations.

## ISSUES / PROGRAMS LIST

### GOVERNMENT

Issue: **State Park Restoration**  
Program: Public File  
Date: April 14, 2002  
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Issue: **Earth Day**  
Program: Public File  
Date: April 14, 2002  
Time: 6:30A-7:00A

Description: The objective of the first Earth Day in 1970 was to get a nationwide demonstration of concern for the environment so large that it would shake the political establishment out of its lethargy and force the issue onto the national political agenda. An estimated 20 million people participated in demonstrations all across the country. Earth Day is now a worldwide observance. Earth Day 2002, 'Clean Energy Now', is a year long campaign that promotes transitioning to clean, safe, renewable energy sources. The local event, which is attended by 10,000 people, is a day full of activities and celebrations planned to promote environmental education, empowerment and calls to action. Earth Day is about awareness of how we live with the earth and each other. Highlights of the day include organic farming information, ecological crafts, composting classes, and environmental speakers forum, a healing artists grove, a wildlife educational stage, world music and entertainment, children's activities, a creek cleaning and over 150 educational booths and displays.

Issue: **Boat & Water Safety**  
Program: Public File  
Date: May 19, 2002  
Time: 6:00A-6:30A

Description: California's rivers, lakes, bays and coastal areas offer boating enthusiasts a wide variety of recreational opportunities. Boating popularity has grown steadily over the last decade, as reflected by the increase in registered vessels (California has the 2<sup>nd</sup> highest number of registered vessels in the nation). The California Department of Boating & Waterways' mission is to provide safe and convenient public access to California waterways and to provide leadership in promoting the public's right to safe and enjoyable boating. The department administers statewide boating accident, law-enforcement, and boating safety education programs. Among other topics, the guests discussed proper life jacket use, personal watercraft safety, youth operator safety, laws regarding alcohol use while boating, and new laws that affect boating. They also discussed safety measures specific to angling and waterskiing. The upcoming National Safe Boating Week is designed not only to promote safe boating, but also to promote the fun of boating.



## ISSUES / PROGRAMS LIST

### GOVERNMENT (Cont'd)

Issue: **Fire Safety / Prevention**

Program: Public File

Date: June 2, 2002

Time: 6:30A-7:00A

Description: The CDF is dedicated to the fire protection and stewardship of over 31 million acres of California's privately-owned wild lands. In addition, the Department provides varied emergency services in 33 of the state's counties via contracts with local governments. The department's firefighters, fire engines and aircraft respond to an average of 6400 wild land fires each year which burn nearly 148,000 acres annually. The CDF also responds to an average of nearly 273,000 non-wildfire emergencies each year such as auto accidents, hazardous material spills, swift water rescues, search and rescue missions, and civil disturbances. Because of its size and major incident management experience, the CDF is often asked to assist or take the lead in disasters such as floods, earthquakes, toxic spills and train derailments. The department is also involved in protecting life and property through fire prevention engineering programs, law and code enforcement and education.

Issue: **Produce**

Program: Public File

Date: June 30, 2002

Time: 6:30A-7:00A

Description: President Bush launched a major health and fitness initiative, calling on all Americans to eat at least five servings a day of fruits and vegetables as part of making healthy food choices. The 5 A Day for Better Health Program was developed in 1991. The mission is to increase the consumption of a variety of fruits and vegetables to an average of 5 or more servings a day to improve the health of Americans. As a result of the program's efforts, children as well as adults are learning more about eating more fruits and vegetables. The guest also discussed summer produce, getting children to eat their vegetables, and the struggles farmers face - environmental issues, water rights issues, and ongoing construction throughout the Sacramento area.

## ISSUES / PROGRAMS LIST

### HEALTH

Issue: **Organ Donation**  
Program: Public File  
Date: April 28, 2002  
Time: 6:00A-6:30A

Description: Golden State Donor Services is authorized by the Federal Government to accept anatomical gifts for transplantation and research. The agency is dedicated to meeting the needs of the community by providing families the option of organ and tissue donation for transplantation. In the 11 counties Northern California serves, approximately 400 people now wait for an organ transplant. In the year 2000, however, only 44 people in the region donated one or more organs upon death. Currently, in the United States, more than 72,000 people wait for an organ transplant. One third of them will die waiting for a transplant. The goal is to increase the number of donations in our community and across the country. Under ideal conditions, one donor can supply as many as 8 organs. Transplantation is no longer considered experimental. It is a desired treatment for thousands with end stage organ disease. Each year, more than 500,000 Americans receive tissue transplants and approximately 20,000 receive organ transplants. All religions support donation and consider it a gift, an act of charity.

Issue: **Child Safety**  
Program: Public File  
Date: May 5, 2002  
Time: 6:00A-6:30A

Description: The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. Steve Adam, President of the National Center for Child Safety & Awareness, promoted a Child Safety Awareness event for families that wish to learn more about ways to keep their children and themselves safer. A number of community organizations and agencies will be present to offer seminars, demonstrations, literature and exhibitions. The featured element of the event is the LifePrint DNA testing program, offering free DNA tests which can be kept at home and lasts for up to 80 years. The California Highway Patrol will offer free car seat checks and free car seats for needy families or for people with unsafe seats. The two day event will also include boating and water safety demonstrations, CPR certification, and exhibits such as Mothers Against Drunk Driving, National Center for Missing & Abused Children, Project Ride, the Elk Grove Fire Department, Poison Control, EMT and Ambulance Services, and safety tips and seminars from the Elk Grove Police & Sheriff's Department.

Issue: **Cancer Research Fund Raiser**  
Program: Public File  
Date: May 5, 2002  
Time: 6:30A-7:00A

Description: 'Relay for Life' empowers and unites communities while honoring cancer survivors and remembering those who have lost their battles with cancer. The event has united over 3,000 communities throughout the United States. Nationally, some 2 million people participate, including 350,000 cancer survivors. Cancer is the second leading cause of death in the United States, and the nation's number one health concern. Prevention and early detection can reduce risk and improve chances for survival. Funds raised through the Relay for Life go to the American Cancer Society's programs and services, such as Reach to Recovery, a peer-to-peer support program for women battling breast cancer and community programs to teach people how they can reduce their risk of developing cancer. Funds also go toward research to find a cure and to advocate efforts to ensure cancers remain a top priority on the legislative public health agenda.

## ISSUES / PROGRAMS LIST

### HEALTH (Cont'd)

Issue: **New Solutions For Drinking Problems**  
Program: Public File  
Date: May 11, 2002  
Time: 6:00A-6:30A

Description: According to the National Institute on Alcohol Abuse & Alcoholism, nearly 14 million people in the United States, or 1 in every 13 adults have alcohol problems. For every problem drinker, five others suffer as a result. The author's book offers a multitude of recovery options in a highly accessible way for people struggling with alcohol issues, no matter how minor or severe. The author contends that you can get sober with or without Alcoholics Anonymous, and you don't have to call yourself an alcoholic to get sober. 222 people are profiled in the book, each of whom have a record of, on average of thirteen years of sobriety. Because of the vast majority of people who struggle with alcohol problems are not stereotypical alcoholics, the author made sure to include the stories of a number of less serious problem drinkers. The stories she relates vary from tales of high-functioning drinkers who were able to raise families and move upward professionally despite their alcohol abuse to hardcore drinkers describing the loss of jobs, health, children and dignity. The author contends that these are stressful times, times when we need help more than ever for people with substance abuse problems. Indeed, experts say that exposure to trauma puts people at greater risk for substance abuse and relapse.

Issue: **Poison Prevention**  
Program: Public File  
Date: May 11, 2002  
Time: 6:30A-7:00A

Description: The California Poison Control System (CPCS) is a statewide network of trained experts providing treatment, advice, and referral assistance to the public and health professionals through a toll free emergency hotline number 24 hours a day, 7 days a week, 365 days a year. The CPCS is also the leading source for poison information, prevention and education in California, providing educational materials, consultation services and programs for all age groups. The most common types of poisonings occur from medicines, cleaning products, personal care products, foreign bodies, plant, bites/stings and foods. Calling the CPCS first will prevent unnecessary trips to the Emergency Room. They can provide emergency information on swallowing poison, eye or skin irritation from toxic substances, inhalation of noxious fumes or vapors, animal, insect, snake and spider bites, food or mushroom poisonings, drug reactions, attempted suicides or drug overdoses, and pet poisoning exposures. Their experts are able to assess the severity of an exposure and can manage the majority of them at home. Statistics show that only 20% of poisonings are actually severe enough to require a hospital referral.

Issue: **Human Services**  
Program: Public File  
Date: June 9, 2002  
Time: 6:00A-6:30A

Description: Volunteers of America is one of the area's largest providers of human service. The movement was organized to reach and uplift all people by providing human services to individuals, families, children, the mentally ill, the homeless, people with alcohol and other drug problems, and the elderly with special needs in our community in order to improve their quality of life. Their paid and volunteer staff members are advocates as well as service providers. By taking an active stand in public policy matters, Volunteers of America brings its expertise to bear to design programs that successfully meet the people's needs. Services include safe and affordable housing, case management for the elderly and disabled, a women in jail treatment program, substance abuse outreach, an independent living readiness program for teens leaving foster care, a mother-infant program for pregnant women in lieu of jail, therapeutic foster care, assistance to the mentally ill living on the streets and a transitional living program for families.

## ISSUES / PROGRAMS LIST

### HEALTH (Cont'd)

Issue: **Eating Disorders**

Program: Public File

Date: June 9, 2002

Time: 6:30A-7:00A

Description: The Surgeon General has warned that the nation's obesity epidemic has gotten so bad that it soon may overtake tobacco as the leading cause of preventable deaths. Compulsive Eaters Anonymous is a non-profit organization that helps people who suffer from eating disorders in the same way that Alcoholics Anonymous helps alcoholics. Compulsive eating is defined as any eating out of relation to physiological hunger and satiation. Anytime one eats for reasons other than hunger, the eating is defined as compulsive in nature. Compulsive over eaters are often caught in the vicious cycle of binge eating and depression. They often use food as a coping mechanism to deal with their feelings. Binge eating temporarily relieves the stress of these feelings, but is unfortunately followed by feelings of guilt, shame, disgust and depression. Compulsive Eaters Anonymous is a fellowship of men and women who meet to share their experience, strength and hope with one another in order that they may solve their common problem and help those who still suffer to recover from compulsive eating.

Issue: **Homeless Veterans**

Program: Public File

Date: June 23, 2002

Time: 6:00A-6:30A

Description: For the 11<sup>th</sup> time, some 300 homeless Sacramento area veterans and their families will have a home for three days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat - living in the field, surviving by their wits with limited rations under extreme conditions. The three day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

Issue: **Skin Cancer Prevention**

Program: Public File

Date: June 30, 2002

Time: 6:00A-6:30A

Description: Skin Cancer is the most common type of cancer... new cases and death ave been increasing dramatically. Annually, there are more new skin cancer cases in California than new cases of all other cancers combined. One in five Americans can expect to get skin cancer. Exposure to the sun during childhood and adolescence plays a critical role in its development. Overexposure to UV rays in sunlight can not only cause skin cancer, it can also weaken the immune system, cause cataracts and promote premature aging of the skin. Skin Cancer is preventable. Sun safety tips include wearing wide brimmed hats when outdoors, reducing sun exposure between 10am and 4pm, applying sun screen liberally, and wearing sun glasses with 100% UVA and UVB protection. The Skin Cancer Prevention Program's mission is to increase public awareness of the dangers of unprotected exposure to sunlight, increase individual and organization-wide practice of sun-safe behaviors, and decrease future incidences of skin cancer among Californians. They provide sun safety education packages for child care sites targeting children ages 3 to 5 years of age, conduct shade surveys at elementary schools and child care sites and promote the use of sun safety materials for outdoor based employees.

## ISSUES / PROGRAMS LIST

### HEALTH (Cont'd)

Issue: **Produce**  
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## ISSUES / PROGRAMS LIST

### ENVIRONMENT, ENERGY & TRANSPORTATION

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Issue: **Boat & Water Safety**  
Program: Public File  
Date: May 19, 2002  
Time: 6:00A-6:30A

Description: California's rivers, lakes, bays and coastal areas offer boating enthusiasts a wide variety of recreational opportunities. Boating popularity has grown steadily over the last decade, as reflected by the increase in registered vessels (California has the 2<sup>nd</sup> highest number of registered vessels in the nation). The California Department of Boating & Waterways' mission is to provide safe and convenient public access to California waterways and to provide leadership in promoting the public's right to safe and enjoyable boating. The department administers statewide boating accident, law-enforcement, and boating safety education programs. Among other topics, the guests discussed proper life jacket use, personal watercraft safety, youth operator safety, laws regarding alcohol use while boating, and new laws that affect boating. They also discussed safety measures specific to angling and waterskiing. The upcoming National Safe Boating Week is designed not only to promote safe boating, but also to promote the fun of boating.

## ISSUES / PROGRAMS LIST

### ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)

Issue: **Wildlife Rescue**  
Program: Public File  
Date: June 2, 2002  
Time: 6:00A-6:30A

Description: The Wildlife Care Association is the only place to bring injured wild animals in the Sacramento area. The goal is to nurse them back to health and set them free. They are dedicated to the care, rehabilitation and release of injured or orphaned native American wildlife. The organization helps birds, raccoons, opossum, squirrels, even coyotes and deer. By far the most frequently care for animals are birds, and the guest explained that currently, during the spring they see up to 60 birds a day. The organization is run completely by volunteers and donations. The guest stresses that if a person finds an injured bird, they should not try to take care of it themselves, not only because it takes an expert to care for them, but because it is illegal to have wild birds in possession. The Wildlife Care Association has a special permit to do its job. They are looking for volunteers to be baby bird feeders and will train volunteers in wildlife rehabilitation.

Issue: **Fire Safety / Prevention**  
Program: Public File  
Date: June 2, 2002  
Time: 6:30A-7:00A

Description: The CDF is dedicated to the fire protection and stewardship of over 31 million acres of California's privately-owned wild lands. In addition, the Department provides varied emergency services in 33 of the state's counties via contracts with local governments. The department's firefighters, fire engines and aircraft respond to an average of 6400 wild land fires each year which burn nearly 148,000 acres annually. The CDF also responds to an average of nearly 273,000 non-wildfire emergencies each year such as auto accidents, hazardous material spills, swift water rescues, search and rescue missions, and civil disturbances. Because of its size and major incident management experience, the CDF is often asked to assist or take the lead in disasters such as floods, earthquakes, toxic spills and train derailments. The department is also involved in protecting life and property through fire prevention engineering programs, law and code enforcement and education.

Issue: **California Roadways**  
Program: Public File  
Date: June 16, 2002  
Time: 6:30A-7:00A

Description: The California Department of Transportation strives to be the highest performing transportation in the country. In pursuit of their mission, they continue to build a talented and diverse team and to strengthen ties with their partners. They local District 3 is responsible for planning, designing, constructing and maintaining 1,450 miles of State Highways in 11 Sacramento Valley and Northern Sierra counties, including Interstates 5 and 80, US 50 and Highway 99. The district is also actively involved in mass transportation and rail planning programs. In addition to a changing mix of transportation mode, such as highways, rail and mass transit, CALTRANS professionals must today also consider such complex issues as land use, environmental standards and the formation of partnerships between private industry and local, state and federal agencies. In the wake of the state's burgeoning population, increased congestion and stubborn environmental pollution, CALTRANS has moved to include new factors as well. CALTRANS strives for safety, reliability, performance, flexibility and productivity in its projects.

## ISSUES / PROGRAMS LIST

### ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)

Issue: **Produce**  
Program: Public File  
Date: June 30, 2002  
Time: 6:30A-7:00A

Description: President Bush launched a major health and fitness initiative, calling on all Americans to eat at least five servings a day of fruits and vegetables as part of making healthy food choices. The 5 A Day for Better Health Program was developed in 1991. The mission is to increase the consumption of a variety of fruits and vegetables to an average of 5 or more servings a day to improve the health of Americans. As a result of the program's efforts, children as well as adults are learning more about eating more fruits and vegetables. The guest also discussed summer produce, getting children to eat their vegetables, and the struggles farmers face - environmental issues, water rights issues, and ongoing construction throughout the Sacramento area.



## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING

Issue: **Abolishing Intolerance**  
Program: Public File  
Date: April 7, 2002  
Time: 6:30A-7:00A

Description: The Capital Unity Council was formed in June f 1999 after the arson of three Sacramento area synagogues and a rash of hate crimes, including the murder of a gay couple in Redding and the fire bombings of a women's clinic and rural legal assistance clinic. It was formed in response to a community-wide desire to prevent all crimes and eliminate social antagonism based on human hatred, intolerance and ignorance. The founders felt that the most positive way to do this would be to create programs and activities that promote respect and appreciation for all people. The CUC's approach to issues of intolerance is one of prevention more than reaction. Their principal assets include access to leadership, a commitment to social justice and a capability to serve as a reliable referral source in the resolution of conflict and support for victims of hate. Activities include hosting community symposiums on broad based issues, creating unity teams who facilitate community meetings, initiating touring and rotating exhibits that depict the diversity of California's history.

Issue: **Preventing Violence Against Women & Animals**  
Program: Public File  
Date: May 19, 2002  
Time: 6:30A-7:00A

Description: There is an undeniable and disturbing connections between people who commit violence toward an animal and violent acts committed against people. A recent study confirms that in households with domestic violence, pets are 15 times more likely to be harmed or killed than in households with no domestic violence. The reverse is true as well. Research shows that people who abuse animals are far more likely to commit violent acts against people. It also shows that children who are the victims of violence quite often begin to duplicate their violent environments by experimenting with violent acts themselves, often on animals. This tragic connection and a desire to make the Sacramento area a safer, more humane community has prompted Sacramento animal welfare organizations like the SSPCA and Women Escaping A Violent Environment (WEAVE) to found the Safe Pets Program as well as youth education programs teaching kindness toward both people and animals. The Safe Pets Program provides protection and temporary shelter for pets that would otherwise be at risk of abuse or neglect when victims of domestic violence seek refuge in a shelter. The goal is to reduce the potential for continued abuse to both people and their beloved pets.

Issue: **Human Services**  
Program: Public File  
Date: June 9, 2002  
Time: 6:00A-6:30A

Description: Volunteers of America is one of the area's largest providers of human service. The movement was organized to reach and uplift all people by providing human services to individuals, families, children, the mentally ill, the homeless, people with alcohol and other drug problems, and the elderly with special needs in our community in order to improve their quality of life. Their paid and volunteer staff members are advocates as well as service providers. By taking an active stand in public policy matters, Volunteers of America brings its expertise to bear to design programs that successfully meet the people's needs. Services include safe and affordable housing, case management for the elderly and disabled, a women in jail treatment program, substance abuse outreach, an independent living readiness program for teens leaving foster care, a mother-infant program for pregnant women in lieu of jail, therapeutic foster care, assistance to the mentally ill living on the streets and a transitional living program for families.

## ISSUES / PROGRAMS LIST

### CRIME

Issue: **Abolishing Intolerance**  
Program: Public File  
Date: April 7, 2002  
Time: 6:30A-7:00A

Description: The Capital Unity Council was formed in June f 1999 after the arson of three Sacramento area synagogues and a rash of hate crimes, including the murder of a gay couple in Redding and the fire bombings of a women's clinic and rural legal assistance clinic. It was formed in response to a community-wide desire to prevent all crimes and eliminate social antagonism based on human hatred, intolerance and ignorance. The founders felt that the most positive way to do this would be to create programs and activities that promote respect and appreciation for all people. The CUC's approach to issues of intolerance is one of prevention more than reaction. Their principal assets include access to leadership, a commitment to social justice and a capability to serve as a reliable referral source in the resolution of conflict and support for victims of hate. Activities include hosting community symposiums on broad based issues, creating unity teams who facilitate community meetings, initiating touring and rotating exhibits that depict the diversity of California's history.

Issue: **After School Program for Local Children**  
Program: Public File  
Date: April 28, 2002  
Time: 6:30A-7:00A

Description: The Roseville Police Activities League (RPAL) is a non-profit organization that provides recreational and educational activities for the area's youth at low or no cost. The police department concentrates on prevention and addressing issues that lead to juvenile crime before it actually occurs. Developing strong relationships with kids in the community helps build respect for those who wear the badge and trust in a child, making crime prevention a reality. RPAL is the unique organization focused on building these relationships by involving the community's youth in positive activities with positive role modes. Police officers and volunteers coach and assist children in programs such as pottery, photography, boxing, drawing, golf and many more. Besides being fun and educational, the programs address social issues such as peer pressure, emotional insecurity and academic problems. RPAL is hoping to set a Guinness Book World Record through an upcoming 'Toss Across Roseville' fundraiser.

Issue: **Child Safety**  
Program: Public File  
Date: May 5, 2002  
Time: 6:00A-6:30A

Description: The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. Steve Adam, President of the National Center for Child Safety & Awareness, promoted a Child Safety Awareness event for families that wish to learn more about ways to keep their children and themselves safer. A number of community organizations and agencies will be present to offer seminars, demonstrations, literature and exhibitions. The featured element of the event is the LifePrint DNA testing program, offering free DNA tests which can be kept at home and lasts for up to 80 years. The California Highway Patrol will offer free car seat checks and free car seats for needy families or for people with unsafe seats. The two day event will also include boating and water safety demonstrations, CPR certification, and exhibits such as Mothers Against Drunk Driving, National Center for Missing & Abused Children, Project Ride, the Elk Grove Fire Dept., Poison Control, EMT & Ambulance Services, and safety tips/seminars from the Elk Grove Police & Sheriff's Department.

## ISSUES / PROGRAMS LIST

### CRIME (Cont'd)

Issue: **Preventing Violence Against Women & Animals**  
Program: Public File  
Date: May 19, 2002  
Time: 6:30A-7:00A

Description: There is an undeniable and disturbing connections between people who commit violence toward an animal and violent acts committed against people. A recent study confirms that in households with domestic violence, pets are 15 times more likely to be harmed or killed than in households with no domestic violence. The reverse is true as well. Research shows that people who abuse animals are far more likely to commit violent acts against people. It also shows that children who are the victims of violence quite often begin to duplicate their violent environments by experimenting with violent acts themselves, often on animals. This tragic connection and a desire to make the Sacramento area a safer, more humane community has prompted Sacramento animal welfare organizations like the SSPCA and Women Escaping A Violent Environment (WEAVE) to found the Safe Pets Program as well as youth education programs teaching kindness toward both people and animals. The Safe Pets Program provides protection and temporary shelter for pets that would otherwise be at risk of abuse or neglect when victims of domestic violence seek refuge in a shelter. The goal is to reduce the potential for continued abuse to both people and their beloved pets.

Issue: **Human Services**  
Program: Public File  
Date: June 9, 2002  
Time: 6:00A-6:30A

Description: Volunteers of America is one of the area's largest providers of human service. The movement was organized to reach and uplift all people by providing human services to individuals, families, children, the mentally ill, the homeless, people with alcohol and other drug problems, and the elderly with special needs in our community in order to improve their quality of life. Their paid and volunteer staff members are advocates as well as service providers. By taking an active stand in public policy matters, Volunteers of America brings its expertise to bear to design programs that successfully meet the people's needs. Services include safe and affordable housing, case management for the elderly and disabled, a women in jail treatment program, substance abuse outreach, an independent living readiness program for teens leaving foster care, a mother-infant program for pregnant women in lieu of jail, therapeutic foster care, assistance to the mentally ill living on the streets and a transitional living program for families.

Issue: **Child Abduction**  
Program: Public File  
Date: June 16, 2002  
Time: 6:00A-6:30A

Description: The Interstate Association for Children help locate and retrieve missing and exploited children nationwide. Their services involve outreach to child prostitutes and runaway youth. Although 600 cases of abductions by strangers occur daily in the United States, such cases accounting for only 10% of missing children are runaways, an 30% are abducted by family members. The agency was founded in 1989, searching for kidnap victims and runaways, and focusing on juvenile prostitution and intervention. The Director, Greg Mengell, travels all over the country to help find stolen or runaway children. The other part of the organizations' mission is to rescue children from dangerous situations whether in or out of their homes. KIDS (Kids In Dire Straits) matches needy kids with resources such as medical and dental needs. The program runs on grants, individual and in kind donations of food, clothing, and medical contributions such as glasses.

## ISSUES / PROGRAMS LIST

### DRUG ABUSE

Issue: **New Solutions For Drinking Problems**  
Program: Public File  
Date: May 11, 2002  
Time: 6:0A-6:30A

Description: According to the National Institute on Alcohol Abuse & Alcoholism, nearly 14 million people in the United States, or 1 in every 13 adults have alcohol problems. For every problem drinker, five others suffer as a result. The author's book offers a multitude of recovery options in a highly accessible way for people struggling with alcohol issues, no matter how minor or severe. The author contends that you can get sober with or without Alcoholics Anonymous, and you don't have to call yourself an alcoholic to get sober. 222 people are profiled in the book, each of whom have a record of, on average of thirteen years of sobriety. Because of the vast majority of people who struggle with alcohol problems are not stereotypical alcoholics, the author made sure to include the stories of a number of less serious problem drinkers. The stories she relates vary from tales of high-functioning drinkers who were able to raise families and move upward professionally despite their alcohol abuse to hardcore drinkers describing the loss of jobs, health, children and dignity. The author contends that these are stressful times, times when we need help more than ever for people with substance abuse problems. Indeed, experts say that exposure to trauma puts people at greater risk for substance abuse and relapse.

Issue: **Homeless Veterans**  
Program: Public File  
Date: June 23, 2002  
Time: 6:00A-6:30A

Description: For the 11<sup>th</sup> time, some 300 homeless Sacramento area veterans and their families will have a home for three days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat - living in the field, surviving by their wits with limited rations under extreme conditions. The three day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

## ISSUES / PROGRAMS LIST

### HOUSING

Issue: **Homelessness**  
Program: Public File  
Date: April 21, 2002  
Time: 6:00A-6:30A

Description: Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies... Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do?. Their goals are to raise funds for these agencies so they may better provide for their clients. In addition, the Placer Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. Lazarus Project is a community based transitional housing program for single adults. St. Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless every day. The Placer Care Coalition seeks to build relationships and encouraging participation from the city, county, business, people and residents.

Issue: **Foster Care**  
Program: Public File  
Date: May 26, 2002  
Time: 6:00A-6:30A

Description: Families United is a non-profit foster family agency serving foster children throughout Northern California, including Sacramento, Placer, Solano, Butte, Sutter, Yolo and Lake counties. They are a psychologically based agency established to work with children with special needs, accepting placements for children 0-17 year olds, including emergency placements. Their mission is to provide a caring, safe, healing family environment for foster children. This is accomplished through the provision of comprehensive foster care services that facilitate the mental and physical well being of children in their care. Their counseling center provides professional support to families in crisis as well as classes on anger management, domestic violence and parenting.

Issue: **Human Services**  
Program: Public File  
Date: June 9, 2002  
Time: 6:00A-6:30A

Description: Volunteers of America is one of the area's largest providers of human service. The movement was organized to reach and uplift all people by providing human services to individuals, families, children, the mentally ill, the homeless, people with alcohol and other drug problems, and the elderly with special needs in our community in order to improve their quality of life. Their paid and volunteer staff members are advocates as well as service providers. By taking an active stand in public policy matters, Volunteers of America brings its expertise to bear to design programs that successfully meet the people's needs. Services include safe and affordable housing, case management for the elderly and disabled, a women in jail treatment program, substance abuse outreach, an independent living readiness program for teens leaving foster care, a mother-infant program for pregnant women in lieu of jail, therapeutic foster care, assistance to the mentally ill living on the streets and a transitional living program for families.

## ISSUES / PROGRAMS LIST

### HOUSING (Cont'd)

Issue: **Homeless Veterans**  
Program: Public File  
Date: June 23, 2002  
Time: 6:00A-6:30A

Description: For the 11<sup>th</sup> time, some 300 homeless Sacramento area veterans and their families will have a home for three days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat - living in the field, surviving by their wits with limited rations under extreme conditions. The three day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY

Issue: **Foster Care**  
Program: Public File  
Date: April 7, 2002  
Time: 6:00A-6:30A

Description: Families United is a non-profit foster family agency serving foster children throughout Northern California, including Sacramento, Placer, Solano, Butte, Sutter, Yolo and Lake counties. They are a psychologically based agency established to work with children with special needs, accepting placements for children 0-17 years old, including emergency placements. Their mission is to provide a caring, safe, healing family environment for foster children. This is accomplished through the provision of comprehensive foster care service that facilitates the mental and physical well being of children in their care. Their counseling center provides professional support to families in crisis as well as classes on anger management, domestic violence and parenting. Foster parents are supported through weekly in-home visits with professional social workers, monthly training sessions to help with special issues, 24 hour emergency response and a monthly financial stipend to meet the child's needs.

Issue: **Abolishing Intolerance**  
Program: Public File  
Date: April 7, 2002  
Time: 6:30A-7:00A

Description: The Capital Unity Council was formed in June of 1999 after the arson of three Sacramento area synagogues and a rash of hate crimes, including the murder of a gay couple in Redding and the fire bombings of a women's clinic and rural legal assistance clinic. It was formed in response to a community-wide desire to prevent all crimes and eliminate social antagonism based on human hatred, intolerance and ignorance. The founders felt that the most positive way to do this would be to create programs and activities that promote respect and appreciation for all people. The CUC's approach to issues of intolerance is one of prevention more than reaction. Their principal assets include access to leadership, a commitment to social justice and a capability to serve as a reliable referral source in the resolution of conflict and support for victims of hate. Activities include hosting community symposiums on broad based issues, creating unity teams who facilitate community meetings, initiating touring and rotating exhibits that depict the diversity of California's history.

Issue: **Homelessness**  
Program: Public File  
Date: April 21, 2002  
Time: 6:00A-6:30A

Description: Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies... Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do?. Their goals are to raise funds for these agencies so they may better provide for their clients. In addition, the Placer Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. Lazarus Project is a community based transitional housing program for single adults. St. Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless every day. The Placer Care Coalition seeks to build relationships and encouraging participation from the city, county, business, people and residents.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Clothing Needy Children**

Program: Public File

Date: April 21, 2002

Time: 6:00A-6:30A

Description: For some 15 years the Tommy Apostolos Fund has collected funds to take underprivileged children shopping for new back to school clothing. The first year, they were able to take 10 children shopping for new clothing. Now, the group takes some 600 needy children shopping. The non-profit organization seeks the help of teachers to identify needy children in the community. The group understands that after the working poor pay bills and buy food and pay for other needs, there may not be money left over for new clothing, so the children wear used clothing. For many children who shop with the program it is their first opportunity to shop for new clothing. Funds for the program are raised through a dinner dance and through donations.

Issue: **After School Program for Local Children**

Program: Public File

Date: April 28, 2002

Time: 6:30A-7:00A

Description: The Roseville Police Activities League (RPAL) is a non-profit organization that provides recreational and educational activities for the area's youth at low or no cost. The police department concentrates on prevention and addressing issues that lead to juvenile crime before it actually occurs. Developing strong relationships with kids in the community helps build respect for those who wear the badge and trust in a child, making crime prevention a reality. RPAL is the unique organization focused on building these relationships by involving the community's youth in positive activities with positive role models. Police officers and volunteers coach and assist children in programs such as pottery, photography, boxing, drawing, golf and many more. Besides being fun and educational, the programs address social issues such as peer pressure, emotional insecurity and academic problems. RPAL is hoping to set a Guinness Book World Record through an upcoming 'Toss Across Roseville' fundraiser.

Issue: **Child Safety**

Program: Public File

Date: May 5, 2002

Time: 6:00A-6:30A

Description: The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. Steve Adam, President of the National Center for Child Safety & Awareness, promoted a Child Safety Awareness event for families that wish to learn more about ways to keep their children and themselves safer. A number of community organizations and agencies will be present to offer seminars, demonstrations, literature and exhibitions. The featured element of the event is the LifePrint DNA testing program, offering free DNA tests which can be kept at home and lasts for up to 80 years. The California Highway Patrol will offer free car seat checks and free car seats for needy families or for people with unsafe seats. The two day event will also include boating and water safety demonstrations, CPR certification, and exhibits such as Mothers Against Drunk Driving, National Center for Missing & Abused Children, Project Ride, the Elk Grove Fire Department, Poison Control, EMT and Ambulance Services, and safety tips and seminars from the Elk Grove Police & Sheriff's Department.



## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **New Solutions For Drinking Problems**  
Program: Public File  
Date: May 11, 2002  
Time: 6:0A-6:30A

Description: According to the National Institute on Alcohol Abuse & Alcoholism, nearly 14 million people in the United States, or 1 in every 13 adults have alcohol problems. For every problem drinker, five others suffer as a result. The author's book offers a multitude of recovery options in a highly accessible way for people struggling with alcohol issues, no matter how minor or severe. The author contends that you can get sober with or without Alcoholics Anonymous, and you don't have to call yourself an alcoholic to get sober. 222 people are profiled in the book, each of whom have a record of, on average of thirteen years of sobriety. Because of the vast majority of people who struggle with alcohol problems are not stereotypical alcoholics, the author made sure to include the stories of a number of less serious problem drinkers. The stories she relates vary from tales of high-functioning drinkers who were able to raise families and move upward professionally despite their alcohol abuse to hardcore drinkers describing the loss of jobs, health, children and dignity. The author contends that these are stressful times, times when we need help more than ever for people with substance abuse problems. Indeed, experts say that exposure to trauma puts people at greater risk for substance abuse and relapse.

Issue: **Preventing Violence Against Women & Animals**  
Program: Public File  
Date: May 19, 2002  
Time: 6:30A-7:00A

Description: There is an undeniable and disturbing connections between people who commit violence toward an animal and violent acts committed against people. A recent study confirms that in households with domestic violence, pets are 15 times more likely to be harmed or killed than in households with no domestic violence. The reverse is true as well. Research shows that people who abuse animals are far more likely to commit violent acts against people. It also shows that children who are the victims of violence quite often begin to duplicate their violent environments by experimenting with violent acts themselves, often on animals. This tragic connection and a desire to make the Sacramento area a safer, more humane community has prompted Sacramento animal welfare organizations like the SSPCA and Women Escaping A Violent Environment (WEAVE) to found the Safe Pets Program as well as youth education programs teaching kindness toward both people and animals. The Safe Pets Program provides protection and temporary shelter for pets that would otherwise be at risk of abuse or neglect when victims of domestic violence seek refuge in a shelter. The goal is to reduce the potential for continued abuse to both people and their beloved pets.

Issue: **Foster Care**  
Program: Public File  
Date: May 26, 2002  
Time: 6:00A-6:30A

Description: Families United is a non-profit foster family agency serving foster children throughout Northern California, including Sacramento, Placer, Solano, Butte, Sutter, Yolo and Lake counties. They are a psychologically based agency established to work with children with special needs, accepting placements for children 0-17 year olds, including emergency placements. Their mission is to provide a caring, safe, healing family environment for foster children. This is accomplished through the provision of comprehensive foster care services that facilitate the mental and physical well being of children in their care. Their counseling center provides professional support to families in crisis as well as classes on anger management, domestic violence and parenting.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Credit Repair**  
Program: Public File  
Date: May 26, 2002  
Time: 6:30A-7:00A

Description: Many consumers are confused about their rights regarding credit. The Fair Credit Reporting Act was designed to promote accuracy, fairness and privacy of information in the files of every consumer reporting agency (CRA). Most CRA's are credit bureaus that gather and sell information about you... such as if you pay your bills on time or have filed bankruptcy... to creditors, employers, landlords and other businesses. The FCRA gives individuals specific rights, including: You must be told if information in your file has been used against you, you can dispute inaccurate information with the CRA, outdated information may not be reported, inaccurate information must be corrected, and you may seek damages from violators. The guests discussed when to use a credit repair agency, how to get a credit report, how to correct negative information on a credit report, the worst types of things that can appear on a credit report, how to deal with collectors, problems with senior citizens obtaining credit, events such as divorce that affect credit, and what lenders can do if they are not paid.

Issue: **Human Services**  
Program: Public File  
Date: June 9, 2002  
Time: 6:00A-6:30A

Description: Volunteers of America is one of the area's largest providers of human service. The movement was organized to reach and uplift all people by providing human services to individuals, families, children, the mentally ill, the homeless, people with alcohol and other drug problems, and the elderly with special needs in our community in order to improve their quality of life. Their paid and volunteer staff members are advocates as well as service providers. By taking an active stand in public policy matters, Volunteers of America brings its expertise to bear to design programs that successfully meet the people's needs. Services include safe and affordable housing, case management for the elderly and disabled, a women in jail treatment program, substance abuse outreach, an independent living readiness program for teens leaving foster care, a mother-infant program for pregnant women in lieu of jail, therapeutic foster care, assistance to the mentally ill living on the streets and a transitional living program for families.

Issue: **Child Abduction**  
Program: Public File  
Date: June 16, 2002  
Time: 6:00A-6:30A

Description: The Interstate Association for Children help locate and retrieve missing and exploited children nationwide. Their services involve outreach to child prostitutes and runaway youth. Although 600 cases of abductions by strangers occur daily in the United States, such cases accounting for only 10% of missing children are runaways, an 30% are abducted by family members. The agency was founded in 1989, searching for kidnap victims and runaways, and focusing on juvenile prostitution and intervention. The Director, Greg Mengell, travels all over the country to help find stolen or runaway children. The other part of the organizations' mission is to rescue children from dangerous situations whether in or out of their homes. KIDS (Kids In Dire Straits) matches needy kids with resources such as medical and dental needs. The program runs on grants, individual and in kind donations of food, clothing, and medical contributions such as glasses.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Homeless Veterans**  
Program: Public File  
Date: June 23, 2002  
Time: 6:00A-6:30A

Description: For the 11<sup>th</sup> time, some 300 homeless Sacramento area veterans and their families will have a home for three days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat - living in the field, surviving by their wits with limited rations under extreme conditions. The three day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

Issue: **Bullying**  
Program: Public File  
Date: June 23, 2002  
Time: 6:30A-7:00A

Description: Bullying is something most kids encounter in one form or another. Children struggle with being called names, being picked on, being excluded or being physically harmed. Bullying can take many forms... physical, emotional, verbal or a combination of these. It may involve one child bullying another, a group of children against a single child or groups against other groups. It is not unlike other forms of victimization and abuse in that it involves an imbalance of power, differing emotional tones, blaming the victims for what has happened, lack of concern on the part of the bully for the feelings and concerns of the victims and a lack of compassion. Children who are more prone to be picked upon tend to have low self esteem, lack of social skills, and are unable to defend or stand up for themselves. Children who are not bullied tend to have better social skills and conflict management skills. They are more willing to assert themselves without being aggressive or confronting. Bullies are very often children who have been bullied or abused themselves. Sometimes they are children experiencing life situations they can't cope with, and may bully to feel competent, successful and in control.

# **THE PARENT'S JOURNAL**

**KDND-FM**  
**Sundays, 7:00A-8:00A**

## **PARENT'S JOURNAL**

*Host: Bobbi Conner*

A weekly national radio series for parents, grandparents, and others who care for and about children. This is not a program that dispenses "quick fix" solutions on child rearing, but rather a program that is designed to help parents understand how children develop intellectually, socially, emotionally, and physically. Nationally acclaimed guests discuss a variety of contemporary parenting issues such as kids sports, discipline, childcare, sleep problems, temper tantrums, and homework hassles.

**PUBLIC FILE**  
**ASCERTAINED COMMUNITY ISSUES**

1. ***EDUCATION***, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. ***HEALTH***, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
3. ***ENVIRONMENT, ENERGY AND TRANSPORTATION***, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
4. ***MINORITIES/WOMEN/AGING***, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
5. ***CRIME***, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
6. ***YOUTH/FAMILY***, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

## ISSUES / PROGRAMS LIST

### EDUCATION

Issue: **Advocating For Your Child's Education**  
Program: The Parent's Journal  
Date: April 7, 2002  
Time: 7:00A-8:00A

Guest: Carolyn Spence, and educator for 30 years and the co-author of *Take Charge: Advocating for Your Child's Education*.

Issue: **TV-Turnoff Week**  
Program: The Parent's Journal  
Date: April 7, 2002  
Time: 7:00A-8:00A

Guest: Frank Vespe, Executive Director of the TV-Turnoff Network, a non-profit organization that encourages children and adults to watch less television in order to have time for other family activities.

Issue: **Fun Weekend Projects For 3 to 4 Year Olds**  
Program: The Parent's Journal  
Date: April 21, 2002  
Time: 7:00A-8:00A

Guest: Risa Young, Director of Early Childhood Programs for the Children's Aid Society in New York City and a contributing writer for *Scholastic Publications*.

Issue: **Encouraging Kids To Love Reading**  
Program: The Parent's Journal  
Date: April 28, 2002  
Time: 7:00A-8:00A

Guest: Mary Leonhardt, an English teacher for 28 years and author of *99 Ways To Get Your Kids To Love Reading*.

Issue: **Self Esteem & Child Development in the First 2 Years of Life**  
Program: The Parent's Journal  
Date: May 12, 2002  
Time: 7:00A-8:00A

Guest: Dr. Sally Goldberg, professor of early childhood education at Nova Southeastern University. She appears frequently at nationwide parenting conferences workshops and is the author of *Construction Parenting*.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **Helping A Child Who Struggles With Reading**  
Program: The Parent's Journal  
Date: May 12, 2002  
Time: 7:00A-8:00A

Guest: Susan Hall, on the National Board of the International Dyslexia Association, and co-author of *Parenting a Struggling Reader: A Guide to Diagnosing and Finding Help For Your Child's Reading Difficulties*.

Issue: **Home Schooling**  
Program: The Parent's Journal  
Date: May 19, 2002  
Time: 7:00A-8:00A

Guest: Dr. Donald Erickson, a professor emeritus in the Graduate School of Education and Information Studies at UCLA. He has taught full-time for thirty years in major universities and has studied the pros and cons of alternatives to conventional public schooling. When announcing its decision in the most famous court case on home schooling, the Supreme Court of the United States quoted his testimony.

Issue: **Exploring Nature With Your Child**  
Program: The Parent's Journal  
Date: May 26, 2002  
Time: 7:00A-8:00A

Guest: Carol Amato, nature science educator, language learning specialist and nature writer. She is the author of *Backyard Pets: Activities for Exploring Wildlife Close to Home*.

Issue: **700 Great Sites for Kids**  
Program: The Parent's Journal  
Date: June 2, 2002  
Time: 7:00A-8:00A

Guest: Carole Fiore, President of the Association for Library Service to Children, a division of the American Library Association.

Issue: **Weekend Projects for 5 to 6 Year Olds**  
Program: The Parent's Journal  
Date: June 9, 2002  
Time: 7:00A-8:00A

Guest: Risa Young, Director of Early Childhood Programs for the Children's Aid Society in New York City and a contributing writer for Scholastic Publications.



## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **Television, Computers & Children**  
Program: The Parent's Journal  
Date: June 30, 2002  
Time: 7:00A-8:00A

Guest: Marie Winn, the author of 13 books and writes an occasional column for the Wall Street Journal. She has two grown children and four grandchildren who are growing up without television. Ms. Winn is the author of the *Plug In Drug: Television, Computers and Family Life*.

## ISSUES / PROGRAMS LIST

### HEALTH

Issue: **Childhood Eating Disorders**  
Program: The Parent's Journal  
Date: April 14, 1002  
Time: 7:00A-8:00A

Guest: Dr. Marcia Herrin, founder and co-director of Dartmouth College Eating Disorders Prevention, Education and Treatment Program. She also has a private practice specializing in eating disorders and is the co-author of *The Parent's Guide to Childhood Eating Disorders*.

## ISSUES / PROGRAMS LIST

### ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **Warm Weather Car Safety For Children**  
Program: The Parent's Journal  
Date: May 19, 2002  
Time: 7:00A-8:00A

Guest: Dr. Heather Paul, Executive Director of the National Safe Kids Campaign, the first and only national organization dedicated solely to the prevention of unintentional childhood injury.

Issue: **Exploring Nature With Your Child**  
Program: The Parent's Journal  
Date: May 26, 2002  
Time: 7:00A-8:00A

Guest: Carol Amato, nature science educator, language learning specialist and nature writer. She is the author of *Backyard Pets: Activities for Exploring Wildlife Close to Home*.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING

Issue: **Balancing Family & Work**  
Program: The Parent's Journal  
Date: May 5, 2002  
Time: 7:00A-8:00A

Guest: Dr. Laraine Zappert, a leading scholar in the field of women, work and well-being. She is a clinical professor of psychiatry and behavioral sciences at Stanford University School of Medicine and the author of *Getting It Right: How Working Mothers Successfully Take Up The Challenge Of Life, Family & Career*.

Issue: **Highs & Lows In Parenting**  
Program: The Parent's Journal  
Date: May 5, 2002  
Time: 7:00A-8:00A

Guest: Cherie Carter-Scott, motivational speaker and self-help author of several books including *The Gift of Motherhood: 10 Truths for Every Mother*.

Issue: **A Mothers Well-Being**  
Program: The Parent's Journal  
Date: June 23, 2002  
Time: 7:00A-8:00A

Guest: Dr. Rick Hanson, a clinical psychologist and co-author of *Mother Nurture*.

**ISSUES / PROGRAMS LIST**

CRIME

Issue: **Protecting Your Child From Sexual Abuse**

Program: The Parent's Journal

Date: June 9, 2002

Time: 7:00A-8:00A

Guest: Dr. Leigh Baker, Psychologist, founder of the Trauma Treatment Center of Colorado and author of *Protecting Your Children From Sexual Predators*.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY

Issue: **Advocating For Your Child's Education**  
Program: The Parent's Journal  
Date: April 7, 2002  
Time: 7:00A-8:00A

Guest: Carolyn Spence, and educator for 30 years and the co-author of *Take Charge: Advocating for Your Child's Education*.

Issue: **Parent's Notes**  
Program: The Parent's Journal  
Date: April 7, 2002 - June 30, 2002  
Time: 7:00A-8:00A

Guest: Parent's offer parenting techniques that have worked for them.

Issue: **Parenting Triplets & More**  
Program: The Parent's Journal  
Date: April 7, 2002  
Time: 7:00A-8:00A

Guest: Maureen Doolan Boyle, mother of triplets and Executive Director of MOST - Mothers of Supertwins - an international non-profit support network of families with triplets and more.

Issue: **TV-Turnoff Week**  
Program: The Parent's Journal  
Date: April 7, 2002  
Time: 7:00A-8:00A

Guest: Frank Vespe, Executive Director of the TV-Turnoff Network, a non-profit organization that encourages children and adults to watch less television in order to have time for other family activities.

Issue: **Childhood Eating Disorders**  
Program: The Parent's Journal  
Date: April 14, 1002  
Time: 7:00A-8:00A

Guest: Dr. Marcia Herrin, founder and co-director of Dartmouth College Eating Disorders Prevention, Education and Treatment Program. She also has a private practice specializing in eating disorders and is the co-author of *The Parent's Guide to Childhood Eating Disorders*.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Traveling with Kids**  
Program: The Parent's Journal  
Date: April 14, 2002  
Time: 7:00A-8:00A

Guest: Shelley Butler, former librarian and co-author of *The Field Guide to Parenting*.

Issue: **Birthday Party Manners**  
Program: The Parent's Journal  
Date: April 14, 2002  
Time: 7:00A-8:00A

Guest: Lauri Berkenkamp, mother of four and a newspaper columnist who writes about the lighter side of parenting. She is the co-author of *Teaching Your Children Good Manners, a Go Parent's Guide*.

Issue: **Helping A Child Develop Integrity**  
Program: The Parent's Journal  
Date: April 21, 2002  
Time: 7:00A-8:00A

Guest: Dr. Michael Riera, has worked as an educator since 1980. He is the co-author of *Right From Wrong: Instilling A Sense Of Integrity In Our Children*.

Issue: **Helping The Child Who's Bored**  
Program: The Parent's Journal  
Date: April 21, 2002  
Time: 7:00A-8:00A

Guest: Deb Kratz, Parent Educator and co-author of *The Field Guide To Parenting*.

Issue: **Fun Weekend Projects For 3 to 4 Year Olds**  
Program: The Parent's Journal  
Date: April 21, 2002  
Time: 7:00A-8:00A

Guest: Risa Young, Director of Early Childhood Programs for the Children's Aid Society in New York City and a contributing writer for *Scholastic Publications*.

Issue: **Helping Older Children With Frustration & Anger**  
Program: The Parent's Journal  
Date: April 28, 2002  
Time: 7:00A-8:00A

Guest: Dr. Rebecca Kantor, Professor of Early Childhood Education in the College of Education at Ohio State University.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Setting Limits for Teens**  
Program: The Parent's Journal  
Date: April 28, 2002  
Time: 7:00A-8:00A

Guest: Dr. Scott Sells, Associate Professor of Social Work at Savannah State University and author of *Parenting Your Out Of Control Teenager: 7 Steps To Reestablish Authority and Reclaim Love*.

Issue: **Encouraging Kids To Love Reading**  
Program: The Parent's Journal  
Date: April 28, 2002  
Time: 7:00A-8:00A

Guest: Mary Leonhardt, an English teacher for 28 years and author of 99 *Ways To Get Your Kids To Love Reading*.

Issue: **Balancing Family & Work**  
Program: The Parent's Journal  
Date: May 5, 2002  
Time: 7:00A-8:00A

Guest: Dr. Laraine Zappert, a leading scholar in the field of women, work and well-being. She is a clinical professor of psychiatry and behavioral sciences at Stanford University School of Medicine and the author of *Getting It Right: How Working Mothers Successfully Take Up The Challenge Of Life, Family & Career*.

Issue: **Understanding Your Toddler**  
Program: The Parent's Journal  
Date: May 5, 2002  
Time: 7:00A-8:00A

Guest: Dr. Joanne Baum, Individual and Family Therapist and author of *Respectful Parenting: From Birth Through The Terrific Twos*.

Issue: **Highs & Lows In Parenting**  
Program: The Parent's Journal  
Date: May 5, 2002  
Time: 7:00A-8:00A

Guest: Cherie Carter-Scott, motivational speaker and self-help author of several books including *The Gift of Motherhood: 10 Truths for Every Mother*.



## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Self Esteem & Child Development in the First 2 Years of Life**  
Program: The Parent's Journal  
Date: May 12, 2002  
Time: 7:00A-8:00A

Guest: Dr. Sally Goldberg, professor of early childhood education at Nova Southeastern University. She appears frequently at nationwide parenting conferences workshops and is the author of *Construction Parenting*.

Issue: **Helping A Child Who Struggles With Reading**  
Program: The Parent's Journal  
Date: May 12, 2002  
Time: 7:00A-8:00A

Guest: Susan Hall, on the National Board of the International Dyslexia Association, and co-author of *Parenting a Struggling Reader: A Guide to Diagnosing and Finding Help For Your Child's Reading Difficulties*.

Issue: **Birthday Parties for Young Children**  
Program: The Parent's Journal  
Date: May 12, 2002  
Time: 7:00A-8:00A

Guest: Shelley Butler, former librarian and co-author of *The Field Guide to Parenting*.

Issue: **Confident Parenting**  
Program: The Parent's Journal  
Date: May 19, 2002  
Time: 7:00A-8:00A

Guest: Dr. William Doherty, a practicing marriage and family therapist, and professor of family social science and director of the Marriage and Family Therapy Program at the University of Minnesota. He is the author of *Take Back Your Kids: Confident Parenting in Turbulent Times*.

Issue: **Home Schooling**  
Program: The Parent's Journal  
Date: May 19, 2002  
Time: 7:00A-8:00A

Guest: Dr. Donald Erickson, a professor emeritus in the Graduate School of Education and Information Studies at UCLA. He has taught full-time for thirty years in major universities and has studied the pros and cons of alternatives to conventional public schooling. When announcing its decision in the most famous court case on home schooling, the Supreme Court of the United States quoted his testimony.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Warm Weather Car Safety For Children**  
Program: The Parent's Journal  
Date: May 19, 2002  
Time: 7:00A-8:00A

Guest: Dr. Heather Paul, Executive Director of the National Safe Kids Campaign, the first and only national organization dedicated solely to the prevention of unintentional childhood injury.

Issue: **The Impact of Divorce on Children**  
Program: The Parent's Journal  
Date: May 26, 2002  
Time: 7:00A-8:00A

Guest: Dr. E. Mavis Hetherington, professor emeritus in the Department of Psychology, University of Virginia and author of *For Better or For Worse: Divorce Reconsidered*.

Issue: **Teaching Responsibility to Young Children**  
Program: The Parent's Journal  
Date: May 26, 2002  
Time: 7:00A-8:00A

Guest: Dr. Mickey Segal, developmental psychologist specializing in early childhood. She is also the founder and long-time director of the Family Center at Nova Southeastern University in Fort Lauderdale, Florida and a board member of Zero to Three... National Center for Infants, Toddlers and Their Families.

Issue: **Exploring Nature With Your Child**  
Program: The Parent's Journal  
Date: May 26, 2002  
Time: 7:00A-8:00A

Guest: Carol Amato, nature science educator, language learning specialist and nature writer. She is the author of *Backyard Pets: Activities for Exploring Wildlife Close to Home*.

Issue: **Childhood Friendships**  
Program: The Parent's Journal  
Date: June 2, 2002  
Time: 7:00A-8:00A

Guest: Dr. Kenneth Rubin, Professor in the Department of Human Development and Director of the Center for Children, Relationships and Culture at the University of Maryland. Dr. Rubin is the author of *The Friendship Factor: Helping Our Children Navigate Their Social World*.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Helping Kids Deal With Stress & Anxiety**

Program: The Parent's Journal

Date: June 2, 2002

Time: 7:00A-8:00A

Guest: John Dacey, a Professor at Boston College in the Department of Counseling, and Developmental Psychology. He is the co-author of *Your Anxious Child: How Parents and Teachers Can Relieve Anxiety in Children*.

Issue: **700 Great Sites for Kids**

Program: The Parent's Journal

Date: June 2, 2002

Time: 7:00A-8:00A

Guest: Carole Fiore, President of the Association for Library Service to Children, a division of the American Library Association.

Issue: **Protecting Your Child From Sexual Abuse**

Program: The Parent's Journal

Date: June 9, 2002

Time: 7:00A-8:00A

Guest: Dr. Leigh Baker, Psychologist, founder of the Trauma Treatment Center of Colorado and author of *Protecting Your Children From Sexual Predators*.

Issue: **The Magic of Everyday Moments**

Program: The Parent's Journal

Date: June 9, 2002

Time: 7:00A-8:00A

Guest: Dr. Kyle Pruett, Clinical Professor at the Yale Child Study Center and at Yale Medical School and Past President of Zero to Three... National Center for Infants, Toddlers and their Families.

Issue: **Weekend Projects for 5 to 6 Year Olds**

Program: The Parent's Journal

Date: June 9, 2002

Time: 7:00A-8:00A

Guest: Risa Young, Director of Early Childhood Programs for the Children's Aid Society in New York City and a contributing writer for Scholastic Publications.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Helping Your Child Feel Secure**  
Program: The Parent's Journal  
Date: June 16, 2002  
Time: 7:00A-8:00A

Guest: Dr. Stanley Greenspan, child psychiatrist and Clinical Professor of Psychiatry, Behavioral Sciences, and Pediatrics at George Washington University Medical School. He is the author of *The Secure Child*.

Issue: **Understanding Boys' Emotions**  
Program: The Parent's Journal  
Date: June 16, 2002  
Time: 7:00A-8:00A

Guest: Dr. Mary Polce-Lynch, a psychologist and Assistant Director of the Counseling Center at Randolph Macon College. Dr. Polce-Lynch is the author of *Boy Talk: How You Can Help Your Son Express His Emotions*.

Issue: **Tips For Eating Out With Babies & Toddlers**  
Program: The Parent's Journal  
Date: June 16, 2002  
Time: 7:00A-8:00A

Guest: Ericka Lutz, a writing instructor at UC Berkeley and the author of *On The Go With Baby: A Stress-Free Guide To Getting Across Town or Around The World*.

Issue: **Raising Successful Children**  
Program: The Parent's Journal  
Date: June 23, 2002  
Time: 7:00A-8:00A

Guest: Dr. William Sears, pediatrician for over 25 years, who along with his wife, Martha, a registered nurse, are the authors of 16 books including *The Successful Child: What Parents Can Do To Help Kids Turn Out Well*.

Issue: **A Mothers Well-Being**  
Program: The Parent's Journal  
Date: June 23, 2002  
Time: 7:00A-8:00A

Guest: Dr. Rick Hanson, a clinical psychologist and co-author of *Mother Nurture*.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Television, Computers & Children**  
Program: The Parent's Journal  
Date: June 30, 2002  
Time: 7:00A-8:00A

Guest: Marie Winn, the author of 13 books and writes an occasional column for the Wall Street Journal. She has two grown children and four grandchildren who are growing up without television. Ms. Winn is the author of the *Plug In Drug: Television, Computers and Family Life*.

Issue: **Effective Discipline**  
Program: The Parent's Journal  
Date: June 30, 2002  
Time: 7:00A-8:00A

Guest: Dr. Larry Koenig, father of 5, family therapist and author of *Smart Discipline: Fast, Lasting Solutions for Your Peace of Mind and Your Child's Self-Esteem*.

Issue: **Helping Kids Make A Difference In Their Community**  
Program: The Parent's Journal  
Date: June 30, 2002  
Time: 7:00A-8:00A

Guest: Alecia Devantier, a former educator and author of *101 Things Every Kid Should Do Growing Up*.

## **PUBLIC SERVICE ANNOUNCEMENTS**

KSEG, KSSJ, KRXQ and KDND rotate public service announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are:

	<b><u>KSEG</u></b>	<b><u>KSSJ</u></b>	<b><u>KDND</u></b>	<b><u>KRXQ</u></b>
Auburn Rotary	5	4	4	7
Safetyville	6	7	4	6
Sacramento SPCA	3	4	5	4
Families United	5	4	6	5
Mercy Education Resource Center	6	5	5	6
Sacramento Boys & Girls Club	6	6	4	6
WEAVE	5	5	4	4
Sacramento Area Animal Coalition	4	4	6	7
Police Activity League	6	4	7	6
Roseville Health & Wellness Center	3	6	6	3
Center for Cultural Interchange	7	7	5	4
Leukemia Society	4	6	4	5
American Diabetes Association	5	5	5	6
Operation Ready Family	5	5	4	3
Sacramento Works Employers Services	4	5	4	6
Sacramento Housing & Redevelopment Agency	6	4	6	5
American Cancer Society	5	4	5	4
Sacramento Diversity Job Expo	4	6	4	5
American Juvenile Diabetes Foundation	5	5	5	6
Sacramento County Office of Education	6	4	4	4
Domestic Violence / Sexual Assault Coalition	4	3	6	4
Department of Fish & Game	4	5	3	5
Ayanna Safe Haven	5	6	5	4
Sacramento Emergency Housing	4	6	6	6
Capital Unity Council	5	5	6	7
American Lung Association	6	4	5	4
People Reaching Out	7	3	4	3
Cordova Cares Children's Council	6	6	3	5
Elk Grove High Band Boosters	4	7	6	6
Narconon Drug Education & Rehab of Sacramento	5	4	7	5
California State Parks Foundation	6	5	5	4
Folsom Arts & Cultural Committee	5	5	5	5
Choices for Children	4	4	4	4
Yuba City Community Memorial Museum	6	7	6	4
Family Connections Adoptions	3	4	5	4
Alzheimer's Association	4	4	3	4

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>
American Red Cross	7	5	4	3
Girl Scouts of Tierra Del Oro	4	4	6	4
Youth Inspire	6	4	5	3
Sacramento YWCA	3	4	5	4
Families for Early Autism Treatment	5	4	4	6
WIND Youth Center	6	5	4	4
Homeward Bound Golden Retriever Rescue	5	4	3	5
Lupus Foundation	3	6	6	5
Crop Walk Against Hunger	4	3	5	3
Tommy Apostolos Fund	6	5	3	4
Maidu Neighborhood Association	3	5	5	5
Mustard Seed School	5	3	4	4
UC Davis Center for Pain Medicine	6	4	3	4
Arts & Business Council of Sacramento	5	6	6	4
American River Conservancy	4	4	7	5
Festival de la Familia	6	7	5	5
Placer Care Coalition	3	5	4	4
Sacramento Food Bank	6	6	5	5
National Alcohol Screening Day	4	4	7	6
Easter Seals	4	4	5	6
Kiwanis Family House	5	4	5	5
Ben Ali Shrine	4	5	7	4
Children's Receiving Home of Sacramento	4	6	6	7
Susan G. Komen Breast Cancer Foundation	5	3	4	4
River Oak Center for Children	6	5	5	4
Mercy Housing of California	5	6	6	5
Stanford Home for Children	4	6	6	6
Independent Adoption Center	4	5	4	5
National Safe Boating Week	6	4	7	4
North Area Teen Center	7	6	6	4

## **KDND 107.9 The End Public Affairs & Activity Report for 2<sup>nd</sup> Quarter, 2002**

### **Del Campo High School Class of 2002 Soft & Sober Grad Night 2002**

KDND supplied one pair of Britney Spears tickets as an auction item

Value: \$150

### **Sacramento Children's Home Annual Carnival**

The End appeared at the Sacramento Children's Home to support their celebration.

Value: \$1000

### **Tahoe Elementary School**

The End donated a free concert to Tahoe Elementary School for their end of the year school dance.

Value: \$500

### **Foothill High School Senior Week**

The End made a lunchtime appearance at Foothill High School to support their Senior Week activities

Value: \$1,000

### **Full Circle Children's Retreat**

The End supported The Full Circle Children's Retreat by including their information on the PSA Page of Endonline.com

Value: \$500

### **Jesuit High School P.A.C.E. Gala & Auction**

The End supported Jesuit High School by including their information on the PSA Page of Endonline.com

Value: \$500

### **Girl Scout Convention**

The End made an appearance at the Annual Girl Scout Convention at ARCO Arena

Value: \$1,000

### **Fox 40 MS Walk**

The End made an appearance at the Fox 40 MS Walk

Value: \$1,000

### **CA Youth Advocacy**

The End made an appearance at the CA Youth Advocacy event

Value: \$1,000



**Nevada Union Fundraiser Dance**

The End made an appearance at the Nevada Union Fundraiser Dance

Value: \$1,000

**Sidstep 2002**

The End made an appearance at Sidstep 2002

Value: \$1,000

**Rio Linda High School Spirit Week appearance**

The End made an appearance with on-air talent, Heather Lee to support their Spirit Week

Value: \$1,200

**Citrus Heights Safety Fair**

The End made an appearance at the Citrus Heights Safety Fair

Value: \$2,000

**Del Oro High School**

The End made an appearance at Del Oro High School

Value: \$1,000

**Total value: \$12,850**